



Field Experiments, Fintech, and Financial Inclusion



5-6th December 2019

7th Floor Boardroom, KIPPRA
Bishops Garden Tower, Bishop Road
Nairobi, Kenya



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 groningen



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About

Over the past years, many low-income countries have undergone extensive financial reforms. Despite these reforms, many households and enterprises, especially in Africa, are still unable to participate in the financial sector. While it is well known that financial institutions and markets can help induce economic growth, it is much less clear how financial development can become inclusive and kick start a process of sustainable economic growth with a positive effect on the poor.

This event will discuss the major developments regarding research on financial inclusion, including financial technologies (Fintech) and field experiments applied to microfinance. It will shed much light on how financial inclusion can induce sustainable growth in low-income economies, with explicit attention to African countries.

Three interactive lectures will be delivered by high-profile speakers from the University of Groningen (Netherlands), Université Laval (Canada) and SOAS University of London. Ample attention will be given to group discussions. The event will be hosted by Kenya Institute for Public Policy Research and Analysis (KIPPRA) in Nairobi.

Designed for practitioners, think-tanks, policy makers and researchers, it is expected that the participants have a sufficient command of the English language to actively participate in the discussions and to present their own work in English.

Funded by



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Speakers



Dr Rose Ngugi

Executive Director, Kenya Institute for Public Policy Research and Analysis



Professor Robert Lensink

Professor of Finance and Financial Markets
Faculty of Economics and Business, University of Groningen
Professor of Finance and Development
Development Economics Group, Wageningen University



Professor Issouf Soumaré

Professor of Finance
Director of International Relations at FSA ULaval
Director of the Laboratory of Financial Engineering at Université Laval



Professor Victor Murinde

Head, School of Finance and Management, SOAS University of London
AXA Chair in Global Finance
Director, Centre for Global Finance



Dr Désiré K. Kanga

Post-doctoral Research Fellow
Centre for Global Finance, SOAS University of London

Programme

Thursday 5th December, 13:00-14:00

Official opening: Research and analysis to inform policy

Dr Rose Ngugi
KIPPRA

Thursday 5th December, 14:00-17:00

Randomised controlled trials (RCT), field experiments and impact evaluation

Professor Robert Lensink
University of Groningen

The objective of this part of the course is to provide participants with better knowledge about the theory and practice of undertaking RCTs, field experiments and impact analyses in developing countries. Special attention will be given to the impact of microfinance projects.

Friday 6th December, 09:00-12:00

Risk Management - Monte Carlo Simulation Methods

Professor Issouf Soumaré
Laval University

The objective of this part of the course is to provide participants with better knowledge about the different methods and techniques to identify, evaluate, and prioritize risks. Special attention will be given to the assessment of government and public institutions projects, as well as corporate risks.

Friday 6th December, 14:00-17:00

Measurement and tracking the dynamics of FinTech, financial inclusion and sustainable growth

**Professor Victor Murinde &
Dr Désiré Kanga**
SOAS University of London

The objective of this part of the course is to introduce the participants to the measurement, monitoring and evaluation of financial inclusion, including financial innovation and cross border banking.

Financial Products for Financial Inclusion: This part of the course also delves into the demand side of financial inclusion by discussing innovations in designing inclusive financial products from the customer's perspective. The emphasis on demand side issues-customer centricity in financial inclusion- provides a framework for assessing and designing inclusive financial products in developing countries.